



**DENVER**  
THE MILE HIGH CITY



Mile High United Way  
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[www.UnitedWayDenver.org](http://www.UnitedWayDenver.org)

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## FOR IMMEDIATE RELEASE

### Halfway Home: Denver's Road Home embarks on the second half of its plan

Five-year annual report now available

**DENVER, CO — November 12, 2010** — Halfway into its 10-year plan to end homelessness, Denver's Road Home has made tremendous strides in giving people an alternative to living life on the streets. But those associated with the effort know there is still a lot of work to be done. The accomplishments and challenges are detailed in the five-year annual report Denver's Road Home released today ([www.DenversRoadHome.org](http://www.DenversRoadHome.org)).

"We are incredibly proud of the tremendous progress of Denver's Road Home," Amber Callender, executive director of Denver's Road Home said. "Our success is due to the many foundations, businesses, individuals, government, and homeless service providers that have worked collaboratively with us. Together, we have worked endlessly to keep thousands of people from becoming homeless and help those already homeless by moving people off the streets and into permanent supportive housing."

A key component to the success of Denver's Road Home can be attributed to the hundreds of partnerships the organization has forged with partners locally, regionally and nationally.

"What has made Denver's Road Home a model for the rest of the country is the incredible leadership and investment of the philanthropic and business community," Christine Benero, president and CEO of Mile High United Way said. "Other cities are looking to Denver to learn how this unique partnership came together and has been sustained for the past five years. Mile High United Way is very proud to be part of the leadership team of Denver's Road Home and more importantly, to be a member of a community that has a vision and plan of opportunity for all who call Denver home."

"While we recognize the success of the past five years, we know there are still many more people that need our help," Patricia Wilson Pheanious, manager of Denver Human Services said. "We need the emotional and financial support from our community moving forward to help the growing population of those in need."

Some of the highlights of the past five years:

- Developed 1,961 new units of housing
- Employed 5,253 homeless persons
- Prevented 5,000 seniors, families and individuals from becoming homeless
- Mentored 720 families and seniors out of homelessness thanks to our partnership with our faith community
- Housed 1,238 individuals through Denver Street Outreach Collaboration
- Raised over \$46 million with Mile High United Way
- Bestowed with the Julie & Spencer Penrose Award as Outstanding Nonprofit of 2010 from the El Pomar Foundation
- U.S. Housing and Urban Development recognized Denver's Road Home for best practices in 2010

Denver's Road Home leadership team is comprised of:

- Amber Callender, executive director of Denver's Road Home
- Christine Benero, president and CEO of Mile High United Way
- Patricia Wilson Pheanious, manager of Denver Human Services, City and County of Denver
- Ismael Guerrero, executive director of Denver Housing Authority
- Donna Rabe Boreing, co-chair of the Homeless Commission

Moving forward, Denver's Road Home encourages the public to learn more about how to help and get involved by dropping spare change into any of the 86 donation meters throughout the city, by signing up to participate in the Annual PJ Party scheduled for February 10, 2011, or by visiting [www.DenversRoadHome.org](http://www.DenversRoadHome.org) for more information about the program.

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### **About Denver's Road Home**

Denver's Road Home is the community's 10-year plan to end homelessness in Denver. The program is now in its sixth year of ensuring that every homeless man, woman and child has an alternative to living life on the streets. For more information or to make a donation, visit [www.DenversRoadHome.org](http://www.DenversRoadHome.org).

### **About Mile High United Way**

Mile High United Way maximizes the power of collective generosity. We focus on three related initiatives: School Readiness, Youth Success and Adult Self Sufficiency. Our mission is achieved when young children from low-income families are prepared to succeed when they begin school, at-risk youth graduate from high school and individuals and families achieve financial stability and independence. We can do more together. To learn more visit [www.unitedwaydenver.org](http://www.unitedwaydenver.org) or join the conversation at [blog.unitedwaydenver.org](http://blog.unitedwaydenver.org).

